



# MAKE A NAME FOR YOURSELF!

## 2024 NEWWA Sponsorship and Advertising Opportunities

(Deadline for sponsorship and advertising is January 31, 2024)

*It's win-win. Your sponsorship/advertising dollars help support NEWWA's event and NEWWA's event helps promote your business. Use it to your advantage!*

### DONATION PACKAGES:

**\$3,500 - Platinum:** Includes 2 booths (8x10) or 1 Rig/larger space unfurnished (20x40), full page program advertising, company signage recognition, name badge ribbon level, website logo advertising, and 1 food station sponsorship

**\$2,500 - Gold:** Includes 1 booth space (8x10), company signage recognition, 1/2 page program advertising, name badge ribbon level, website logo advertising, 1 joint food station sponsorship

**\$1,500 - Silver:** Includes 1 booth space (8x10), company signage recognition, Website logo advertising, business card program advertising, name badge ribbon level

**\$1,000 - Bronze:** Includes 1 booth space (8x10), company signage recognition, Website logo advertising, name badge ribbon level



**Please** consider selecting one of these donation packages instead of registering for all a la carte options. Your generous donation package will go toward making this year's event even more successful. We have extended the Friday night show preview in expo hall and it will run from 4:00pm - 8:00pm. We will not be offering a dinner buffet for all attendees, but will provide food stations during the expo on Friday night. We will have a select number of food stations set up on the show floor and your company sign will be visible on each table to those that are sponsoring.

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### OTHER SPONSORSHIP OPPORTUNITIES:

#### WEBSITE Logo Advertising

You may be interested for \$25 for the entire year to have your logo and website link shown on the home page of [www.newwassassociation.org](http://www.newwassassociation.org)

#### SPORTS GAMING SPONSORSHIP

\$500 each sponsorship at the gaming area. Games may include, Mini Golf, Basketball, Skeeballs, etc.

#### PROGRAM BOOKLET Advertising

A printed program (booklet, 5 1/2 x 8 1/2 COLOR) handed out at show for free to all attendees. The program will include workshop agenda, list of sponsorship/donations, floor plan, list of exhibitor names only with booth locations, and full color company advertisements



# Application *Pick. Pay. Promote.*

## To All New England Water Well Expo Participants:

**New England Water Well Association** - The purpose of this association is to promote education in the industry; help each state organization promote rules and regulations in order to make state regulations more compatible, and to protect the environment of the New England States. Each year, they hold an annual expo in Massachusetts. Your donation will help support ongoing efforts.

If your company is interested in contributing to any of these advertising or sponsorship opportunities, simply check off the options you would like and provide your credit card information on this form (plus 3% fee) or send us a check.

### DONATION PACKAGES

To offset the cost of the event

- Platinum - \$3,500**
- Gold - \$2,500**
- Silver - \$1,500**
- Bronze - \$1,000**
- Other - \$ \_\_\_\_\_**

### PROGRAM BOOKLET ADVERTISING

Pricing for color advertising:  
Place an X on the choice you would like.

- Inside front cover - \$500
- Inside back cover - \$500
- Business card size - \$100
- ½ page ad – (5.5 x 4.25) - \$200
- Full Page ad - (5.5 x 8.5) \$300

### WEBSITE LOGO ADVERTISING

\$25/ full year

If Applicable: Use Logo from Last year?

Yes or NO? \_\_\_\_\_

Supplying New Logo? \_\_\_\_\_

(high resolution, 300 dpi jpg, tiff, eps or PDF format)

### SPORTS GAMING SPONSORSHIP

Games may include, Mini Golf, Basketball, Skeeballs, etc. - \$500 each

Company Name: *PLEASE PRINT*

Contact Name:

Address:

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Please email your logo information to [newwexpo@gmail.com](mailto:newwexpo@gmail.com) and/or mail a business card to: NEWWA, 7 Bailey Lane, Brewster NY 10509.

Total: \$ \_\_\_\_\_

Payment method (circle one) Check VISA MC Discover

Credit Card Number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ CW \_\_\_\_\_

Card name: \_\_\_\_\_

Signature: \_\_\_\_\_

If paying by check, please mail checks to: NEWWA  
Mail to: NEWWA, 7 Bailey Lane, Brewster NY 10509.